



NEWS RELEASE

For Immediate Release

October 27, 2020

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Meridian Trust North Star Foundation hosting “Flags for Heroes” Fundraiser

The Meridian Trust North Star Foundation is hosting a “Flags for Heroes” fundraiser in observance of Veterans Day. Community members and organizations are invited to honor the heroes in their lives by sponsoring a flag for \$50. A hero can be someone you admire or idealize including military personnel, first responders, healthcare workers and family members.

“Today is a brand new day and we want to celebrate the people that have made a difference or are making a difference. These people have carved out the trail, cheered us on, and stood tall in the face of adversity. The first ever local Flags for Heroes is our way to honor and celebrate the life they lead and the people they’ve helped. Become one of their biggest fans with a Flag for Your Hero,” said Kim Withers, CEO of Meridian Trust Federal Credit Union.

Flags are available for sponsorship through Friday, November 6th. They will be displayed at Meridian Trust’s Cheyenne East and Downtown branches, and the Wellington branch in Colorado. The flags will be raised on Saturday, November 7th and will remain up on display through Sunday, November 15th. Each flagpole will have an Honoree Tag attached that will include the name of the individual it is in honor/memory

of, along with the sponsor's name. Honoree Tags will be available for pickup after the event.

All proceeds benefit the Meridian Trust North Star Foundation and will go toward supporting local communities and nonprofit causes.

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The Meridian Trust North Star Foundation is an independent charitable organization founded to provide assistance and support in our communities. We aspire to fund and celebrate local nonprofit causes that make our communities shine as bright as the North Star itself. Flags are 3-ft by 5-ft and are owned by the Meridian Trust North Star Foundation. Flags are flown in honor of the sponsor's hero.



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Meridian Trust North Star Foundation hosting “Flags for Heroes” Fundraiser

The Meridian Trust North Star Foundation is hosting a “Flags for Heroes” fundraiser in observance of Veterans Day. Community members and organizations are invited to honor the heroes in their lives by sponsoring a decal for \$25. A hero can be someone you admire or idealize including military personnel, first responders, healthcare workers and family members.

“Today is a brand new day and we want to celebrate the people that have made a difference or are making a difference. These people have carved out the trail, cheered us on, and stood tall in the face of adversity. The first ever local Flags for Heroes is our way to honor and celebrate the life they lead and the people they’ve helped,” said Kim Withers, CEO of Meridian Trust Federal Credit Union.

Decals are available for sponsorship through Friday, November 6th. They will be displayed at your local Meridian Trust Federal Credit Union branch on Saturday, November 7th and will remain up on display through Sunday, November 15th. Each decal will include the name of the individual it is in honor/memory of.

All proceeds benefit the Meridian Trust North Star Foundation and will go toward supporting local communities and nonprofit causes.

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The Meridian Trust North Star Foundation is an independent charitable organization founded to provide assistance and support in our communities. We aspire to fund and celebrate local nonprofit causes that make our communities shine as bright as the North Star itself. Decals are 9 inches by 6 inches and are displayed in honor of the sponsor's hero.