



NEWS RELEASE

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**MERIDIAN TRUST EARNS DIAMOND AWARDS FOR OUTSTANDING IN-HOUSE MARKETING
ACHIEVEMENTS**

CHEYENNE, WY – Meridian Trust Federal Credit Union’s in-house Marketing department was recently honored with four Diamond Awards, which recognize outstanding marketing achievements in the credit union industry.

Meridian Trust Federal Credit Union won four Diamond awards in the categories of: One-Time Event; Point of Sale Display & Retail Merchandising; Logo Design; and Multifaceted.

Meridian Trust’s in-house Marketing Department is comprised of Ed Beckmann, Chief Experience Officer; Jaimel Blajszczak, Graphic Design Manager; Sara Aquin, Web Content Specialist; and Justin Kinsley, Marketing Assistant.

“The credit union industry has no shortage of marketing talent, but, as the name of the prize suggests, these professionals shine the brightest,” said Amber Scott, Chair of the CUNA Marketing & Business Development Council’s Diamond Awards Committee and VP Marketing & Communications at 1st MidAmerica CU. “Bold, inventive and fearless in the face of uncertainty, the 2017 Diamond Award winners inspire us to aim higher and try new approaches.”

Award winners were recognized at the Credit Union National Association (CUNA) Marketing & Business Development Council’s 24th annual conference held March 29-April 1 in San Antonio, Texas. CUNA Marketing & Business Development Council is a national network comprised of over 1,200 credit union marketing and business development professionals.

Awards are given in each of 30 categories ranging from advertising to community events and beyond.

For more information about Meridian Trust Federal Credit Union, please visit MyMeridianTrust.com.

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The CUNA Marketing and Business Development Council is a member-led organization comprised of more than 1,200 credit union professionals from across the United States. The Council strives to provide superior educational and networking opportunities to help its members be recognized in the credit union industry as the premier experts in credit union marketing, business development, and related disciplines.

For more information, visit www.cunamarketingcouncil.org

Meridian Trust Federal Credit Union provides financial services to more than 27,000 members, with Wyoming branches in Cheyenne, Lander, Rawlins, and Jackson, along with a branch in Scottsbluff, NE; and **PowerTrust** branches located in Casper and Rock Springs, WY. For more information, visit www.MyMeridianTrust.com.