



**NEWS RELEASE**  
For Immediate Release  
March 29, 2016  
For More Information, Contact  
Crystal Adler 307.772.9702  
cadler@mymeridiantrust.com

## **Meridian Trust Earns Marketing Awards**

Cheyenne, WY—Meridian Trust Federal Credit Union’s in-house Marketing department was recently honored with four Diamond Awards, which recognizes outstanding marketing achievements in the credit union industry.

The awards were presented by the Credit Union National Association (CUNA) Marketing & Business Development Council. "The Diamond Awards competition represents the pinnacle of credit union marketing and business development," said Andy Reed, Chair of the CUNA Marketing & Business Development Council, and President and CEO, Texas People FCU. "Honoring credit unions in 30 categories, credit unions and individuals that receive these awards represent the very best of the best in their profession."

Meridian Trust won four Marketing Diamond awards in the categories of: Community and Public Relations, Logo Design, Segmented Marketing, and Digital Advertising.

Meridian Trust’s in-house Marketing Department is comprised of Ed Beckmann, Chief Experience Officer; Jaimel Blajszczak, Graphic Design Manager; Crystal Adler, Marketing Coordinator; and Sara Aquin, Web Content Specialist.

Award winners were recognized at the council's 23<sup>rd</sup> annual conference held March 20-23 in Anaheim, California.

The CUNA Marketing and Business Development Council is a member-led organization comprised of more than 1,200 credit union professionals from across the United States. The Council strives to provide superior educational and networking opportunities to help its members be recognized in the credit union industry as the premier experts in credit union marketing, business development, and related disciplines. For more information, visit [www.cunamarketingcouncil.org](http://www.cunamarketingcouncil.org)

***Meridian Trust Federal Credit Union** provides financial services to more than 24,000 members, with Wyoming branches in Cheyenne, Lander, Rawlins, and Jackson, along with a branch in Scottsbluff, NE; and **PowerTrust** branches located in Casper and Rock Springs, WY. For more information, visit [www.MyMeridianTrust.com](http://www.MyMeridianTrust.com).*